



**LSPR Institute of
Communication & Business**
The Leading Graduate School of Communication & Business | ASEAN Global Campus



LSPR 2030
Sustainable Education
for a Sustainable World



LSPR 33rd
ANNIVERSARY



Ethics, Self-Regulation, Communication & Reputation

by
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Monday, 24 February 2025



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**Careers &
Employability
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CAREER **GUIDANCE WEEK** **2025**

**Communication, Collaboration,
Confidence: Mastering the Skills That Matter**

MON - WED

24 - 26 Feb 2025

LSPR Transpark

Batch 25 & 26 INTL in Communication Faculty
Batch 2 in Business Faculty

Contact Us:
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In Collaboration with:





ETHICS

is a systematic approach to understand, analyze and distinguish;

- Right and Wrong
- Good and Bad



Ethics at Work

**Based on the MWEP
(Multidimensional Work Ethics
Profile)**

- 1. Self – Reliance (Reliable)**
- 2. Centrality of Work (Focus)**
- 3. Delay of Gratification
(Satisfaction)**
- 4. Morality Ethics (By Passing)**



The Importance of Applying Ethics at Work

- **Ethics in work is an important part of competency.**
- **Professionalism and having a positive work ethics.**
- **Be an exemplary professional individual with an inspiring work ethics.**

(Rich, 2012)



Birds of Feather Flock Together

You are what your friends are



Self Regulation

Accuracy



Precision

Leadership



Reliable

**Good
Manners**



**Highly
Influential**

**Organization
Member**



Etiquette

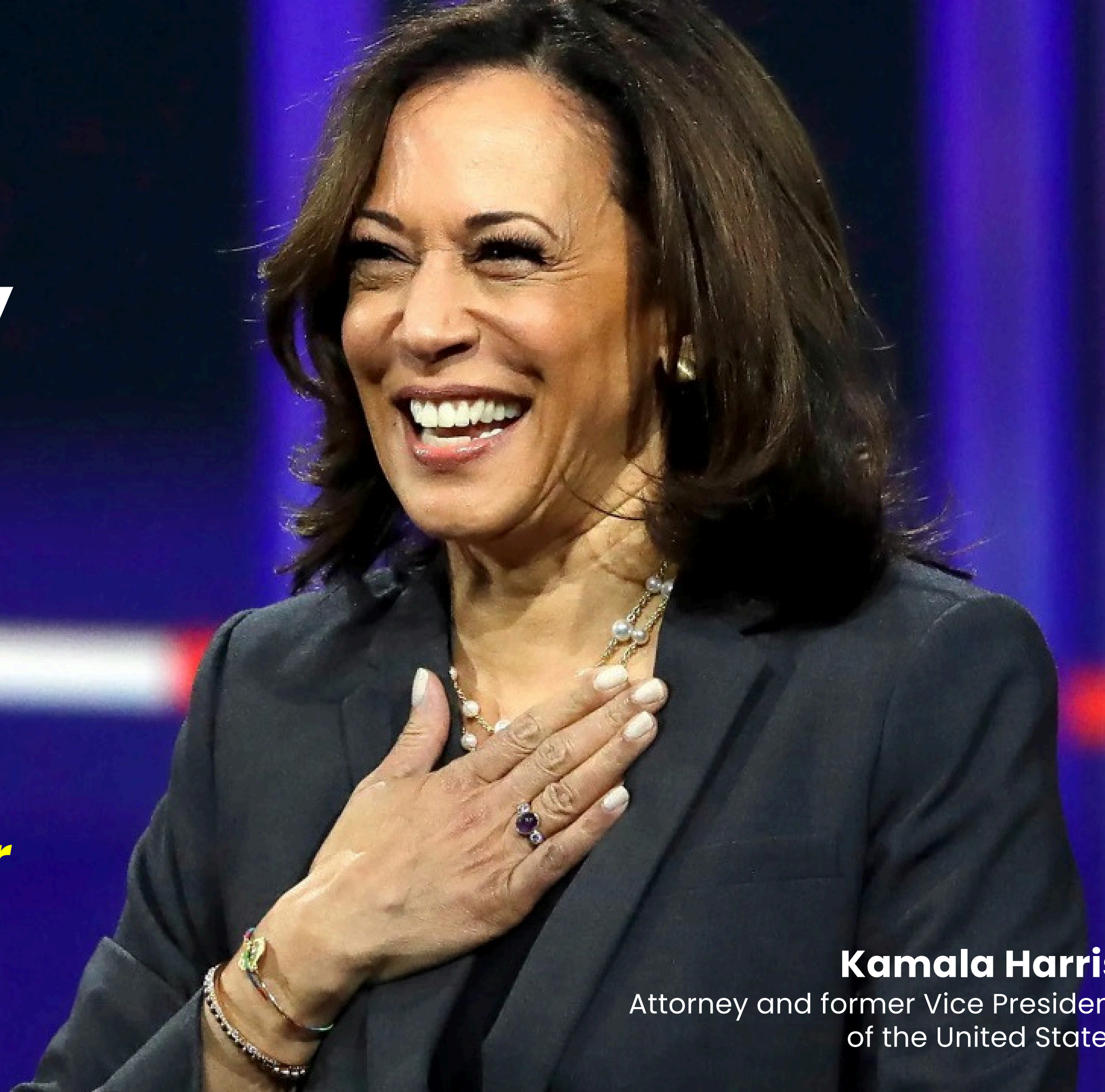


Mikhael Y. Cobis

Vice Rector III

The way you carry yourself

***It only takes half a
minute to 4 minutes for
us to make a first
impression.***



Kamala Harris

Attorney and former Vice President
of the United States

1. First Impression

**Facial
Expressions**

**Sounds and
Tones**

Manners

Movement

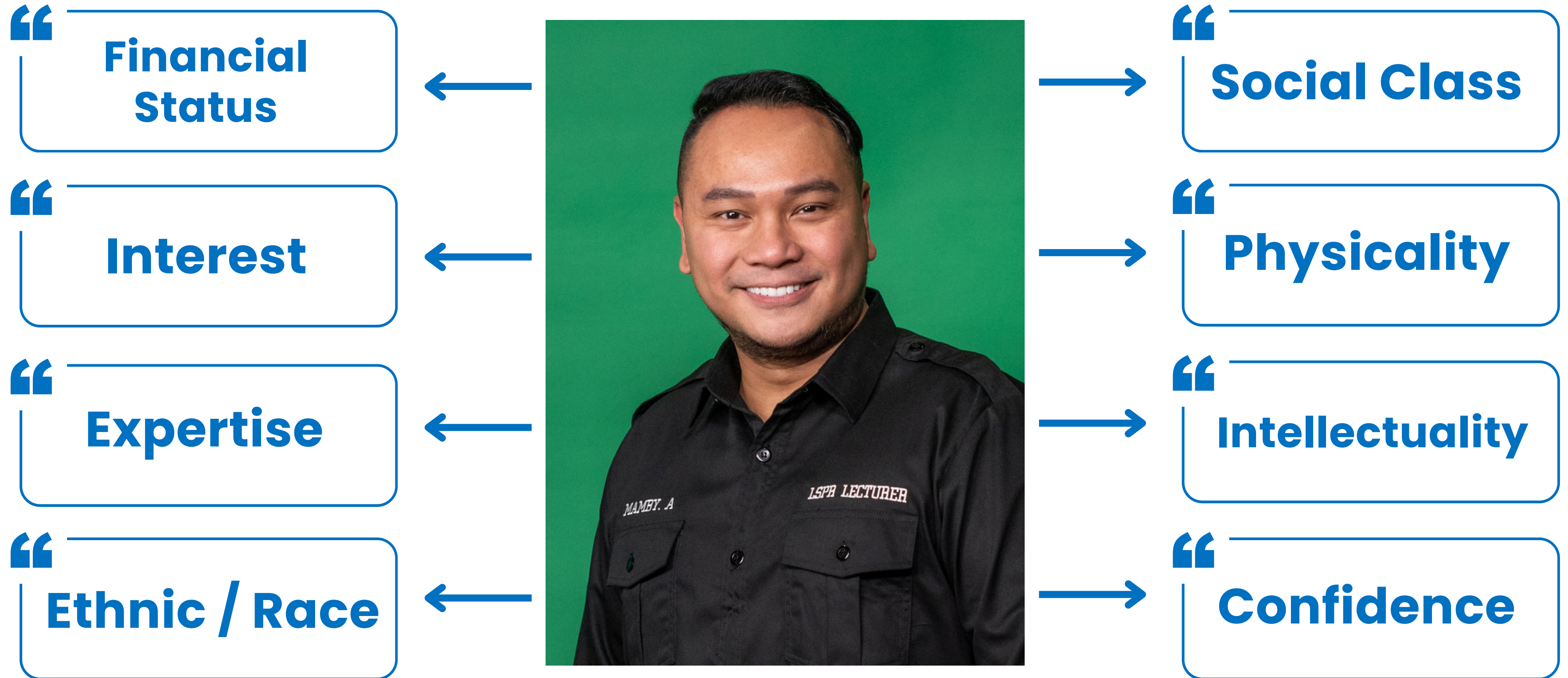
**Feelings /
Intuition**

**Appearance
(Grooming)**



Dr. Janette M. Pinariya
Vice Rector I

2. Second Impression



Alexander Mamby Aruan
Deputy Director
International Relations and Partnership Office



Simon Sinek

English-American author and inspirational speaker

Communication

is

EVERYTHING

is just as important as

**Attitude,
Knowledge,
Skills & Expertise**

A photograph of six men in dark business suits and ties, standing in a line and bowing forward. They are positioned against a light-colored, textured stone wall. The floor is made of large, light-colored tiles. The men are arranged in two groups of three, with the central text overlaid on the image.

Communication & Personality

- **Appreciate others when you want to be appreciated.**
- **Introduce yourself well, as you would like others to know you, without being arrogant or condescending.**

Avoid Gossip

- It can harm yourself.
- It can degrade yourself.
- Sinful.
- It can be harmful, especially when the gossip reaches the related person.



Communication Skills

- **Able to communicate well: Clear and precise.**
- **Managing your emotion: Stress, angry, too much happiness.**
- **Communication style: Not too fast, not too slow, avoid using jargon.**
- **Learn to read non verbal.**
- **Listening skill, repeat what you have listen and concertation.**
- **Show interest, eye contact, around cross hand, ignore face.**





Communication & Ethics

- 1. Get used to answering calls and SMS / WhatsApp.**
- 2. Write emails / WA, thank you cards for invitations, gifts, meal, treats and others.**
- 3. Inform if you are unable to attend the invitation.**
- 4. Inform if you are able to attend (RSVP).**
- 5. Inform if you can bring family/friends and others.**
- 6. Ask for the dress code (dress code).**

8 Habits That Will Change Your Life

1. **Walk faster.**
2. **Talk clear and slow.**
3. **Listening & understanding.**
4. **Achieve your objective step by step.**
5. **Empower yourself with knowledge and wisdom.**
6. **Dress well and as well grooming.**
7. **Practice eye contact.**
8. **Sitting in the front line.**
9. **Learn to give your opinion and to speak up, politely.**



Conclusion

Good Reputation

Impress others towards us;

- 1. Good communication: Use kind words.**
- 2. Skills and Expertise: Keep learning.**
- 3. Appearance: Always look presentable & hospitable.**
- 4. Ethics: Behave properly.**
- 5. Self-Regulation: Discipline / Grit (Gigih).**



God Blesses You Thru Your Parent

**1. Ask blessing
from your
parent.**

**2. Ask permission
from your parent.**

**3. Take good care of
your parent.**

4. Your best friend.

**5. Your first love &
unconditional love.**

**6. Your guardian /
your sponsor.**

**7. Your parent
are God' gift.**

**8. Pray for your
parent.**



*Always grateful in life
no matter what*

Advantages of Performing Doa (Prayer)

- **You will get the hope.**
- **God will protect you from difficulties.**
- **You will get closer to God and have a peaceful mind.**
- **You can achieve your goals and dreams.**
- **Protection from harms.**



Video

Always Do Your Very Best



- **As long as you still feel pain, you are still alive.**
- **As long as you make mistakes, you are human. But you have to learn from your mistakes.**
- **As you keep trying, there is still hope.**
- **As long as you do your very best, you will get what you want.**



Thank You



@Prita_KG



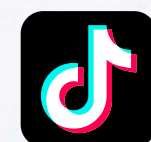
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Ai Mastery Plan



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lumen5



Midjourney

D-ID 



cohere



wordtune



+ a b l e a u

“Let It Go”

by Cindy Fuentes

I BREATHE IN I

Let It Go
by Cindy Fuentes

Let it go
Let it be
small stuff
do